



STOCKS ON THE ROCKS

Sponsorship Opportunities: **Empower Tomorrow's Investors with** **JA's Stocks on the Rocks**

April 17, 2025 | Phil Long Music Hall | 5:00 PM

Junior Achievement of Southern Colorado needs companies like yours to partner with us to empower students by introducing them to essential concepts about the stock market, the influence of current events, and the art of investment. Join us in our mission to promote financial education and prepare students for a brighter future.

JA Stocks on the Rocks is an event where students, volunteers, and our supporters have the unique opportunity to apply their knowledge in a real-world setting. Teams of students will compete with attendees by utilizing simulated funds to invest and trade within the actual market. Through this engaging competition, participants fine-tune their stock selection skills, cultivate financial acumen, and embrace the risks and rewards inherent to the stock market.

Why sponsor the JA Stocks on the Rocks?

As an sponsor, you will:

- Inspire students across Greater Colorado school districts with a realistic experience of what it's like on the trading floor.
- Contribute to the advancement of financial literacy and empowering young individuals to make informed financial decisions.
- Demonstrate your commitment to education and youth development but also position your company as a driving force behind a generation of financially savvy future leaders.

EXPERIENCE THE THRILL OF THE **TRADING FLOOR**

Join us for an exceptional and fun event, where professionals representing generous companies across greater Colorado unite for an evening filled with food, drinks, and friendly competition as they support the future success of Colorado's students.

Elevate your company's prominence while forging connections with fellow industry leaders in Colorado. Experience the thrill of this unparalleled event, knowing that the proceeds contribute to enabling numerous local students to engage in the transformative JA Student Stock Market Challenge.



THE CHALLENGE

Teams are issued \$500,000 to buy mock stock in 30 fictitious companies. Once the opening bell is rung, the market opens and every 60-90 seconds is a new trading day. Track your performance on the event screens and identify trends based on the hot tips and press releases published throughout the hour of trading. Teams make trades and work together to win!

Due to the volatile market, and the game's frantic pace, teams are challenged as they compete for the largest portfolio by the end of trading. Depending on your team's level of involvement, get better positions on the floor, tips about companies' performance and opportunities to see your team standings. **Will your team be our next champion?**



SPONSORSHIP BENEFITS

SPONSORSHIP OPTIONS

Presenting Sponsor \$10,000 | SOLD

- Opportunity to make brief opening remarks.
- One representative gets to "Ring the Bell" at the opening of the Stock Market Challenge.
- Premier table location.
- Stock listing in your company's name at the highest opening price.
- Your company logo featured for one year on the JA website as a Featured Partner.
- Your company's logo is prominently displayed on digital display throughout the event.
- Sponsorship of three student teams.
- Diversified Portfolio Sponsor benefits. (Noted below)

Diversified Portfolio Sponsor \$7,500 | 4 VIP Teams (Up to 16 players)

- Company promo items distributed to attendees as giveaways (Optional)
- Check presentation and photo op with sponsor employees posted on JA Soco website and social media.
- Full-page color ad in the digital event program.
- Company name in all pre and post publicity.
- Sponsorship of two student teams.
- ROI Sponsor benefits. (Noted below)

ROI Sponsor \$5,000 | 2 VIP Teams (Up to 8 players)

- Blue Chip Package - Stock listing in your company's name starting at one of the highest opening prices.
- Emcee acknowledgment throughout the event.
- Company name in all pre and post publicity.
- Sponsorship of one student team.
- Capital Sponsor benefits (Noted Below)

Capital Sponsor \$2,500 | 2 VIP Teams (Up to 8 players)

- Your company's name on all event materials.
- Your company's logo displayed on digital display throughout the event.
- Half-page ad in the digital event program.
- Dinner for all players
- Two drink tickets per player + Signature Cocktail.

TEAM REGISTRATION OPTIONS

Platinum Team Sponsor \$1,500 | 2 teams (Up to 8 players)

- 1/4 ad in the digital event program.
- Logo displayed at the event.
- Dinner, two drink tickets per player + Signature Cocktail.

Gold Team Sponsor \$500 | 1 team (Up to 4 players)

- Dinner, two drink tickets per player + Signature Cocktail.
- Logo displayed at the event.

Wall Street Duo \$250 | 1/2 team (2 players)

- Gold Team Sponsor Benefits for two people.

Broker Box Attendee \$125 | Single attendee in the Broker Box seating area.

- Dinner, two drink tickets + Signature Cocktail.
- No participation in the stock market challenge.

A LA CARTE

Signature Cocktail Sponsor - \$2,000

- Provides each attendee at the event with one signature cocktail.
- Emcee acknowledgement at the event before dinner.
- Company name on all event materials.

Wine Sponsor - \$1,500

- Provides each table at the event with two bottles of wine.
- Emcee acknowledgement at the event before dinner.
- Company name on all event materials.

Stock Tips Sponsor - \$1,000/each

- 4 "Hot Tip" alerts and/or 4 newsletters distributed to all teams throughout the Challenge with your logo.
- Logo displayed on digital display throughout the event.
- This is an add-on and does not include attendance to the event.

Contact Liz Dickson (liz.dickson@ja.org) for More Information on Sponsorships
or Jennifer Meerpohl (jennifer.meerpohl@ja.org) for Donation or Auction Related Questions